



International Federation of Foot & Ankle Societies

IFFAS 2024

MEET THE KNOWLEDGE AND BEAUTIFULNESS

May 30 - June 1, 2024, Coex, Seoul, Korea

• SPONSORSHIP & EXHIBITION PROSPECTUS •



IFFAS 2024

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May 30 - June 1, 2024

Coex, Gangnam, Seoul, Republic of Korea



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SPONSORSHIP & EXHIBITION PROSPECTUS

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Invitation

Dear Colleagues and Friends

I am very pleased to invite you to IFFAS 2024, the 8th Scientific Meeting of the International Federation Foot & Ankle Societies, hosted by the Asian Federation of Foot and Ankle Surgeon (AFFAS) to be held in 2024 at the Coex convention center in Seoul, Korea.

Since 2020, most international meetings have been delayed or canceled because of the crisis caused by the global COVID-19 pandemic. Consequently, IFFAS 2020 was delayed to 2022, and IFFAS 2023 was also delayed to 2024. Despite this, I believe that IFFAS 2024 will be a wonderful international gathering of scientists and clinicians from all continents like previous IFFAS meetings.

IFFAS 2024 will be an international platform for exchanging in-depth knowledge and new treatment methods on both traditional and new topics in the field of foot and ankle orthopedic medicine. Moreover, IFFAS 2024 will be the first international event in Asia after the COVID-19 crisis. This meeting will inform both the characteristics of Asian foot and ankle problems and Asian academic development in this field, and it will provide plentiful opportunities for exchange. The AFFAS meeting will be held on May 30, 2024-in advance of IFFAS 2024 which will take place from May 31 to June 1, 2024.

The Korean Foot & Ankle Society (KFAS), the main organizing group of IFFAS 2024, was established in 1991 and celebrated its 30th anniversary in 2021. The KFAS, one of the world's leading societies in the foot and ankle fields, has almost 600 members and has recently been making great achievements in the academic field.

In addition, the host city, Seoul-a megalopolis with 600 years of history as a capital city, where visitors can feel both the beauty of the past and the prosperity of the present-provides convenient and world-class facilities. In addition to attending high-quality conferences, visitors will be able to experience the beauty of the past while enjoying Seoul, the home of K-pop and K-culture, a leading cultural phenomenon in the modern world.

I look forward to seeing you in Seoul, Korea from May 30 to June 1, 2024.

Sincerely,



Jin Woo Lee
President of IFFAS 2024
Professor, Yonsei University
Severance Hospital



Hyung Jin Chung
Secretary General of IFFAS 2024
Professor, Inje University
Sanggye Baik Hospital



Seung Hwan Han
Chair of Treasurer & Exhibition
Board, IFFAS 2024
Professor, Yonsei University
Gangnam Severance Hospital

Congress Overview

IFFAS 2024

MEET THE KNOWLEDGE AND BEAUTIFULNESS

May 30 - June 1, 2024
Coex, Gangnam, Seoul, Republic of Korea

Title	International Federation of Foot & Ankle Societies
Theme	Meet the Knowledge and Beautifulness
Date	May 30- June 1, 2024
Venue	Coex, Seoul, Korea
Hosted by	International Federation of Foot and Ankle Societies (IFFAS) Asian Federation of Foot and Ankle Surgeons (AFFAS)
Organized by	Korean Foot and Ankle Society (KFAS)
Participants	2,000 Delegates from 50 Countries
Language	English
Website	www.iffas2024korea.com

How to sponsor and participate in the exhibition

- Sponsorship package participation programs
- Various sponsorship programs
- Exhibition booths
- Various exhibitions/sponsorships available according to the proposals or participants

IFFAS 2024 Secretariat | Coex

Address 513, Youngdong-daero, Gangnam-gu, Seoul, Korea
Email exhibition@iffas2024korea.com
Fax +82-2-6944-8306
Phone +82-10-9098-5284

Tentative Program at a Glance



DAY 1

AFFAS May 30, 2024 (Thursday)

	Auditorium (3F)	Conference Room North 205 (2F)	Conference Room North 209 (2F)	Auditorium Meeting Room 1 (3F)	Auditorium Meeting Room 2 (3F)	Hall D2 (3F)	Auditorium Lobby (3F)
08:30- 09:40	Session 1: Forefoot Disorders					Exhibition (09:00~18:00)	
09:40- 10:00	Coffee Break/Poster Presentation (D2)						
10:00- 11:10	Session 2: Ankle & Hindfoot Trauma	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop		
11:10- 12:45	Session 3: Ankle arthritis-Joint Preserving/ Replacement or Fusion						
12:45- 14:00	Luncheon Symposium 1						
14:00- 15:10	Session 4: Ankle & Hindfoot Deformity						
15:10- 15:30	Coffee Break / Poster Presentation (D2)						
15:30- 16:40	Session 5: Diabetic Foot Disorder						
16:40- 17:50	Session 6: Trauma						
18:30- 20:00							

DAY 2

IFFAS May 31, 2024 (Friday)

	Auditorium (3F)	ASEM Ballroom 202+203 (2F)	Conference Room North 205 (2F)	Conference Room North 209 (2F)	Auditorium Meeting Room 1 (3F)	Auditorium Meeting Room 2 (3F)	Hall D2 (3F)	Grand Ballroom (1F)
07:50-08:00	Opening Ceremony							
08:00-09:00	Session 1: Basis Science	Session 2: Ankle Trauma						
09:00-10:00	Free Paper 1	Free Paper 2						
10:00-10:30	Coffee Break/Poster Presentation (D2)						Exhibition (09:00~18:00)	
10:30-11:30	Session 3: Foot Trauma	Session 4: Arch Problems;	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop		
11:30-12:30	Free Paper 3	Free Paper 4						
12:30-13:45	Luncheon Symposium 2	Luncheon Symposium 3						
13:45-14:45	Session 5: Forefoot Deformity	Session 6: Hallux Problems						
14:45-15:45	Free Paper 5	Free Paper 6						
15:45-16:00	Coffee Break/Poster Presentation (D2)							
16:00-17:00	Session 7: Chronic Ankle Instability	Session 8: Osteochondral Lesion of Talus						
17:00-18:00	Free Paper 7	Free Paper 8						
18:30-20:30								Gala Dinner



DAY 3

IFFAS June 1, 2024 (Saturday)

	Auditorium (3F)	ASEM Ballroom 202+203 (2F)	Conference Room North 205 (2F)	Conference Room North 209 (2F)	Auditorium Meeting Room 1 (3F)	Auditorium Meeting Room 2 (3F)	Hall D2 (3F)
08:00-09:00	Session 9: Partial Ankle Arthritis	Session 10: End-Stage Ankle Arthritis					
09:00-10:00	Free Paper 9	Free Paper 10					
10:00-10:30	Coffee Break/Poster Presentation (D2)						Exhibition (09:00~17:00)
10:30-11:30	Session 11: Total Ankle Replacement	Session 12: Tight Heel Cord and Achilles Tendinopathy	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop	Mini Symposium/ Hands on Workshop	
11:30-12:30	Free Paper 11	Free Paper 12					
12:30-13:45	Luncheon Symposium 4	Luncheon Symposium 5					
13:45-15:05	Session 13: Achilles Tendon Rupture						
15:05-15:45	Free Paper 13 (Best Research Paper)						
15:45-16:00	Coffee Break/Poster Presentation (D2)						
16:00-16:30	Session 14: Diabetic Foot	Session 15: What's New in Foot and Ankle Field?					
16:30-17:00	Free Paper 14	Free Paper 15					
17:00-17:30	Closing Ceremony						

* All programs are continuously updated on the official website.

Topics

Scientific Topics

01	I	Basis Science
02	I	Ankle Trauma
03	I	Foot Trauma
04	I	Arch Problems
05	I	Forefoot Deformity
06	I	Hallux Problems
07	I	Chronic Ankle Instability
08	I	Osteochondral Lesion of Talus
09	I	Partial Ankle Arthritis
10	I	End-Stage Ankle Arthritis
11	I	Total Ankle Replacement
12	I	Tight Heel Cord and Achilles Tendinopathy
13	I	Achilles Tendon Rupture
14	I	Diabetic Foot
15	I	What's New in Foot and Ankle Field?



Officers

President Jin Woo Lee MD, PhD (2022-2024)	President-Elect Mark E. Easley MD (2022-2024)	Immediate Past President Cristian A. Ortiz MD (2022-2024)
Secretary Kristian Buedts MD (2022-2024)	Treasurer Kristian Buedts MD (2022-2024)	

The Asian Federation of Foot and Ankle Surgeons Representatives

Jin Woo Lee MD, PhD	Peng-Ju Huang MD	Yasuhito Tanaka MD, PhD	Xiangyang Xu MD, PhD
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The European Foot and Ankle Society Representatives

Kristian Buedts MD	Beat Hintermann MD	Don McBride MD	Yves Tourné MD, PhD
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The Latin American Federation Representatives

Cristian A. Ortiz MD	Santiago Guerrero MD	Gabriel E. Khazen MD	Juan Yáñez Arauz MD
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The North American Federation of Foot & Ankle Societies Representatives

Mark E. Easley MD	J. Chris Coetzee MD	Karl-Andre Lalonde MD	Lew C. Schon MD
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The Southern Federation of Foot and Ankle Societies Representatives

David Lunz MBBCh, FRACS	Rhett B. Mason MBChB, FRACS	Graham McCollum MBChB(UCT), FCS Orth(SA), MMED(UCT)	David Shepherd BSc(Hons), MBBS, FRACS, FAOrtha
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IFFAS Secretariat

Elaine Leighton MPH, CAE

Secretariat

President Jin Woo Lee Yonsei University Severance Hospital	Secretary General Hyung JIn Chung Inje University Sanggye Baik Hospital	Deputy SG Hak Jun Kim Korea University Guro Hospital	Assistant SG Se Jin Park Sungkunkwan University Kangbuk Samsung Hospital
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Treasurer & Exhibition Board

Chair Seung Hwan Han Yonsei University Gangnam Severance Hospital	Vice-Chair Dong-Il Chun Soonchunhyang University Seoul Hospital	Committee of Treasurer & Exhibition Board	
		Heui-Chul Gwak Busan Gunwoo Hospital	Myoungjin Lee Dong-A University Hospital
		Jeong Seok Moon Yeson Hospital	Eui Hyun Park Yonsei Gunwoo Hospital
		Gab-Lae Kim Kangdong Sacred Heart Hospital	Si-Wook Lee Keimyung University Dongsan Hospital
		Kwang-Bok Lee Jeonbuk National University Hospital	Ha Heon Song Bone Hospital

Academy Board

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		Gun Woo Lee Chonnam National University Hospital	Sung Jae Kim Hallym University Dongtan Sacred Heart Hospita
		Jun Yeong Lee Chosun University Hospital	Chyl-hyun Park Yeungnam University Medical Center

Media Board

Chair Su-Young Bae Inje University Sanggye Baik Hospital	Vice-Chair Jae Yong Park Hallym University Sacred Heart Hospital	Committee of Media Board	
		Jin-Wha Chung The Catholic University of Korea Bucheon St. Mary's Hospital	Jun Young Choi Inje University Ilsan Paik Hospital
		Gi-Won Choi Korea University Ansan Hospital	Seung Hun Woo Pusan National University Yangsan Hospital
		Jaeho Cho Hallym University Chuncheon Sacred Heart Hospital	Jiyoun Kim Kosin University Gospel Hospital
		Sung Hun Won Soonchunhyang University Seoul Hospital	

Information & Event Board

Chair	Vice-Chair	Committee of Information & Event Board	
Hyun-Woo PARK Dankook University Hospital	Byung-Ki Cho Chungbuk National University Hospital	Kyoung Min Lee Seoul National University Bundang Hospital	Chan Kang Chungnam National University Hospital
		Young-Uk Park Ajou University Medical Center	Eui-Dong Yeo VHS Medical center
		Bom Soo Kim Inha University Hospital	Jungtae Ahn Gyeongsang National University Changwon Hospital
		Jeong Jae Jung The Catholic University of Korea Daejeon St. Mary's Hospital	Seung Myung Choi CHA Medical College, Bundang CHA Medical Center
		Seung Yeol Lee Myongji Hospital	Jae Wan Suh Dankook University College of Medicine

KFAS

KFAS President	Treasurer
Ki Won Young Eulji University Nowon Eulji Medical Center	Bi O Jeong Kyung Hee University Hospital

Auditor

Auditor	
Kyung Jin Choi Dr. Choi's Oerthopedic Clinic	Jin Wha Chung The Catholic University of Korea Bucheon St. Mary's Hospital

Congress Advisor

Congress Advisor			
Key -Yong Kim Asan Medical Center	Eung-Shick Kang Fobes Care Hspital	Chong-Il Yoo Saerasae Care Hospital	Jong-Chul Ahn Gangnam Hospital, Deagu
Woo Chun Lee Dubalo Orthopaedic Clinic	Kyoungduck Kwak Woonjeong Public Health Center	Yong Wook Park Changwon Himchan Hospital	Sang Wook Lee Comprehensive & Integrative Medicine Hospital
In Tak Chu Yonsei Gunwoo Hospital	Kyungtai Lee KT Lee's Orthopeadic Clinic	Il-Hoon Sung Hanyang University Hospital	Jin Soo Suh Inje University Ilsan Paik Hospital
Ho Seong Lee Asan Medical Center	Hong-Geun Jung Konkuk University Hospital	Jae Hoon Ahn The Catholic University of Korea Seoul St. Mary's Hospital	Keun-Bae Lee Chonnam National University Hospital

About IFFAS?



The International Federation of Foot and Ankle Societies (IFFAS) was established by doctors in October 1999 to increase cooperation among orthopedic foot and ankle societies around the world. The IFFAS has gone on to become a globally representative organization in the field of foot and ankle joint medical treatment. The federation is a community of regional organizations to which orthopedic surgeons specializing in foot and ankle medical and surgical treatment belong, and it has representatives on the five continents of North America, South America, Europe, Asia, and Oceania. Beginning with a first conference in San Francisco in the US in 2002, IFFAS has toured each continent and held seven conferences so far.

No.	Previous Congress	Event Period	Host City and Country
1	IFFAS 2002	2002. 9.12~14	San Francisco, USA
2	IFFAS 2005	2005. 9. 15~18	Naples, Italy
3	IFFAS 2008	2008. 9. 18~20	Costa do Sauipe, Brazil
4	IFFAS 2011	2011. 9. 21~23	Nara, Japan(취소)
5	IFFAS 2014	2014. 9. 19~21	Chicago, Illinois, U.S.A.
6	IFFAS 2017	2017. 9. 28~30	Lisbon, Portugal
7	IFFAS 2022	2022. 4. 28~30	Viña del Mar, Chile
8	IFFAS 2024	2024. 5. 30~6. 1	Seoul, Republic of Korea
9	IFFAS 2026	2026 .9.15~19	Seattle, Washington, USA

About KFAS?



The Korean Foot and Ankle Society (KFAS) began its academic activities by holding an inaugural meeting and academic conference on July 26, 1991, under the name of the Korean Society of Foot Surgery. The name of the society was changed to the Korean Foot and Ankle Society on June 15, 2004, and it continues to hold biannual academic conferences, various symposiums, and training courses. It publishes quarterly journals, beginning with the publication of the first Journal of the Korean Foot and Ankle Society in 1997, and it is a member of the Korean Academy of Medical Sciences. Internationally, KFAS is a member of the Asian Federation of Foot and Ankle Surgeons (AFFAS) and the International Federation of Foot and Ankle Societies (IFFAS). As of 2023, Mr. Jin Woo Lee of Yonsei University serves as the president of the IFFAS. The society now boasts the membership of over 600 specialists who are actively engaged in academic exchanges and external activities.



We invite your institution/company to the 2024 International Federation of Foot & Ankle Societies (IFFAS) Congress, which will be attended by orthopedic specialists around the world. It will be a great opportunity to enhance corporate images and promote products through pre-promotion to about 60,000 participants from academia, research institutes, government agencies, and global companies. You will be able to create new businesses through the exchange of information on the latest medical technologies and products.

The IFFAS 2024 is an academic conference in the field of foot and ankle diseases where business and marketing opportunities of participating companies are expanded. After being held non-face-to-face due to COVID-19, this year's meeting will be a big gathering of specialists. As this will be the first world conference in the field of foot and ankle in Asia, in particular, many orthopedic surgeons from the Americas, Europe, and Oceania as well as China, Japan, and Southeast Asia are expected to attend.

Participation in the IFFAS 2024 will be a great opportunity to strengthen brand images through promotion as well as business and cooperative relationships and explore new markets through active networking with experts.

I am sure that various symposiums and industry-academia cooperation sessions held during the IFFAS 2024 will help you to identify and participate in global trends, along with promoting your company's latest products and technologies. By becoming a sponsor of the IFFAS 2024, we hope you will be able to achieve the globalization of corporate brands, strengthen product reliability, and enhance corporate images.

Why IFFAS/AFFAS 2024?

- 1 It is a renowned international conference on foot and ankle.
- 2 It is the first offline congress in Asia on related topics after the COVID-19 pandemic.
- 3 It brings together academic societies and businesses through close networking.
- 4 It gives you the opportunity to enhance your brand image by promoting your company and products.
- 5 It allows you to cooperate with key figures and organizations from all around the world.

Sponsorship Benefits

Package Benefits (by level)	Diamond	Platinum	Gold	Silver	Bronze
	USD 100,000	USD 50,000	USD 30,000	USD 20,000	USD 10,000
Free Exhibition Booths (Space Only)	6 Booths (3m X 3m)	4 Booths (3m X 3m)	3 Booths (3m X 3m)	2 Booths (3m X 3m)	1 Booth (3m X 3m)
Selection of Booth Location	O	O	-	-	-
Free Registration	6persons	4persons	3persons	2persons	-
Free Gala Dinner Registration	6persons	4persons	3persons	2persons	-
Luncheon Symposium	Once	-	-	-	-
Hands-on Symposium (Company Workshop Room)	Once	Once (Small Room)	-	-	-
PR Slides to be Displayed During Break (PR slides to be Provided by Sponsors)	O	O	O	O	-
Advertising in Final Program Book (by Order of Application and Grade)	Cover 1 P & Inner 1 P	Inner 1 P	Inner 1 P	Inner 1 P	-
Banner Link in e-newsletter (Banner Advertisement)	O	O	O	-	-
PR Materials in Congress Kit (Preparing Yourself)	2 materials	1 materials	-	-	-
“Official Sponsor” Mark on Printed and Other Materials (Promotional Materials, Stages, Sponsorship Signboards, Large Banners, etc.)	O				
Logo on Official Website (Main Page and Sponsorship & Exhibition)	(position and size according to sponsorship grade)				
Grant Use of Congress Name & Logo	O				
Free Offer the List of Early Registrant (Excluding Personal Information)	O				

*The sponsorship program (sponsor benefits) could be modified after consultation between the Organizing Committee and sponsors, and VAT is not included.

Details

Diamond



- Free exhibition booths (3m x 3m) - 6 booths
- Selection of booth location
- Free registration - 6 persons
- Free Gala Dinner registration - 6 persons
- Luncheon Symposium - Once
- Hands-on Symposium (Company Workshop Room) - Once
- PR slides to be displayed during break (PR slides to be provided by sponsors)
- Advertising in Final Program Book (by order of application and grade)
 - cover 1P & inner 1P
- Banner link in e-newsletter (banner advertisement)
- PR Materials in Congress Kit (preparing yourself) - 2 materials
- “Official Sponsor” mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- Logo on Official Website (main page and sponsorship & exhibition)
 - position and size according to sponsorship grade
- Grant use of Congress Name & Logo
- Free offer the list of Early Registrant (excluding personal information)

Platinum



- Free exhibition booths (3m x 3m) - 4 booths
- Selection of booth location
- Free registration - 4 persons
- Free Gala Dinner registration - 4 persons
- Luncheon Symposium - Once
- Hands-on Symposium (Company Workshop Room) - Once (Small Room)
- PR slides to be displayed during break (PR slides to be provided by sponsors)
- Advertising in Final Program Book (by order of application and grade) - inner 1P
- Banner link in e-newsletter (banner advertisement)
- PR Materials in Congress Kit (preparing yourself) - 1 materials
- “Official Sponsor” mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- Logo on Official Website (main page and sponsorship & exhibition)
 - position and size according to sponsorship grade
- Grant use of Congress Name & Logo
- Free offer the list of Early Registrant (excluding personal information)

Gold



- Free exhibition booths (3m x 3m) - 3 booths
- Free registration - 3 persons
- Free Gala Dinner registration - 3 persons
- PR slides to be displayed during break (PR slides to be provided by sponsors)
- Advertising in Final Program Book (by order of application and grade) - inner 1 P
- Banner link in e-newsletter (banner advertisement)
- “Official Sponsor” mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- Logo on Official Website (main page and sponsorship & exhibition)
 - position and size according to sponsorship grade
- Grant use of Congress Name & Logo
- Free offer the list of Early Registrant (excluding personal information)

Silver



- Free exhibition booths (3m x 3m) - 2 booths
- Free registration - 2 persons
- Free Gala Dinner registration - 2 persons
- PR slides to be displayed during break (PR slides to be provided by sponsors)
- Advertising in Final Program Book (by order of application and grade) - inner 1 P
- “Official Sponsor” mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- Logo on Official Website (main page and sponsorship & exhibition)
 - position and size according to sponsorship grade
- Grant use of Congress Name & Logo
- Free offer the list of Early Registrant (excluding personal information)

Bronze



- Free exhibition booth (3m x 3m) - 1 booth
- “Official Sponsor” mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- Logo on Official Website (main page and sponsorship & exhibition)
 - position and size according to sponsorship grade
- Grant use of Congress Name & Logo
- Free offer the list of Early Registrant (excluding personal information)



Single Item Sponsorship for Academic and Social Events

Items	Benefits	Amount (USD)
Luncheon Symposium	<ul style="list-style-type: none">1 slot allocation, 500 participants per sessionLuncheon during the symposium at the conference hall (within 60 minutes)<ul style="list-style-type: none">Priority and first-come-first-served basis for sponsor package applicants after Diamond level selectionThe sponsor is in charge organizes and conducts the program (including hiring speakers and chair), but the IFFAS 2024 Academic Committee reviews the contents of the program in advance to see if it is appropriate for the purpose of the event.Speaker and moderator fees are paid KRW 100,000 per person from the IFFAS 2024 Organizing Committee.The cost includes the venue, basic equipment, and banners in front of the room. Other matters related to A/V equipment, interpretation, furniture, decoration, and changes to the conference room setting are to be borne by the sponsor and inquire with the agency in advance. (must be coordinated at least three months in advance)Free registration for 2 people and invitation to Gala DinnerOnline newsletter promotion (1 time)Post the sponsor logo on the website (banner ad)Authorization to use the official logo and name of the conference	USD 50,000
Hands-on Symposium (Big room for 90 people : 30,000 /Small room for 70 people : 20,000)	<ul style="list-style-type: none">1 slot allocation, 70/90 participants per sessionSymposium organized and conducted in a separate meeting room<ul style="list-style-type: none">Priority and first-come-first-served basis for sponsor package applicants after Diamond and Platinum level selectionThe sponsor is in charge organizes and conducts the program (including hiring speakers and chair), but the IFFAS 2024 Academic Committee reviews the contents of the program in advance to see if it is appropriate for the purpose of the event.Venue onlyThe cost includes the venue, basic equipment, and banners in front of the room. Other matters related to A/V equipment, interpretation, furniture, decoration, and changes to the conference room setting are to be borne by the sponsor and inquire with the agency in advance. (must be coordinated at least three months in advance)Free registration for 2 people and invitation to Gala DinnerOnline newsletter promotion (1 time)Post the sponsor logo on the website (banner ad)Authorization to use the official logo and name of the conferenceLogo exposure in online newsletter (banner ad)	Big room for 90 people: USD 30,000 /Small room for 70 people: USD 20,000
E-poster Session	<ul style="list-style-type: none">Display the sponsor logo on the E-Poster screen in the exhibition hallSponsor ads can be set on the screen saver	USD 15,000
Speaker Ready Room (Preview Room)	<ul style="list-style-type: none">Sponsor logo shown on the Preview System screen that speakers and presenters use to upload and check their presentation materialsA banner with the sponsor logo printed on it in the Preview Room	USD 15,000
Gala Dinner	<ul style="list-style-type: none">Provide opportunities for 3-minute congratulatory speeches by the company's CEO and assign a VIP tableScreen promotional videos of sponsorsSponsor logo shown on the menuInstallations made by the company in front of the Gala Dinner venueSponsor souvenirs (optional)	Consult with the organizing committee (USD 30,000)
Welcome Reception	<ul style="list-style-type: none">Provide opportunities for 3-minute congratulatory speeches by the company's CEO and assign a VIP tableScreen promotional videos of sponsorsSponsor logo shown on the menuInstallations made by the company in front of the Welcome Reception venueSponsor souvenirs (optional)	Consult with the organizing committee (USD 20,000)

Sponsorship of Items Offered to delegates

Items	Benefits	Amount (USD)
Abstract USB	<ul style="list-style-type: none">Sponsor logo on the USB (outside surface)Sponsor's promotional materials inserted (video or ads)	USD 35,000
Bag (Eco bag)	<ul style="list-style-type: none">Provided to all registrantsSponsor logo inside the Congress Kit	USD 35,000
Name Tag Set (Cover, Lanyard)	<ul style="list-style-type: none">Sponsor logo and congress logo printed togetherLanyards made by the sponsorConsultation with the Organizing Committee on the design, number, and quality of lanyards must be made before manufacturingAvailable to 2 companies	USD 10,000
Pocket Guide	<ul style="list-style-type: none">Offered to all registrants, sponsor logo shown in the Pocket Guide	USD 10,000
Pens and Notepads	<ul style="list-style-type: none">Notepads and pens with sponsor logo printed on themMade by the sponsor after consulting the Organizing Committee on the number of unitsOffered to all delegates (placed in congress bags)	USD 10,000
VIP Souvenir	<ul style="list-style-type: none">VIP souvenir production, sponsor logo shownConsultation with the Organizing Committee on the design, number, and quality must be made before manufacturing	USD 10,000

Advertising Programs Sponsorship

Items	Benefits	Amount (USD)
Wireless Internet at the Venue (Wi-Fi)	<ul style="list-style-type: none">Sponsor name shown side by side with the congress name when Wi-Fi is used for searchesAvailable to 2 companies	USD 20,000
Internet Lounge	<ul style="list-style-type: none">Easy access to email and the Internet during the congress periodSponsor and congress logos on the desk artworkSponsor name and logo shown on the desktop of computers (laptops)Sponsor homepage set as the default page of the computers in the Internet LoungeX banner stands can be used for promotion in the lounge	USD 15,000
Registration Desk	<ul style="list-style-type: none">Sponsor and congress logos on the desk artwork on the desk artwork	USD 15,000
Charging Station	<ul style="list-style-type: none">Sponsor and congress logos on the desk artworkCharging cables available for cell phones, smartphones, and tablet PCOutlets and adapters for laptop charging	USD 10,000
Photo Zone	<ul style="list-style-type: none">Installed in the congress venue for schedule and venue informationSponsor logo shown	USD 10,000
Program Board	<ul style="list-style-type: none">Main gate of the congress venue on the 3rd floorSponsor logo shown alongside the IFFAS, KFAS, and IFFAS 2024 logos	USD 10,000
Water Bottle and Wrap Station	<ul style="list-style-type: none">Sponsor logo shown in the Water StationSponsor logo on water purifiers and paper cups or bottled water containersFree bottled water for delegate	USD 5,000
Coffee Break Area (1 time)	<ul style="list-style-type: none">Up to 6 times, available to 6 sponsors each timeSponsor logo and slogan on signage advertising the coffee break venueIFFAS 2024 and sponsor logos on paper cups and napkins (optional)	USD 5,000
Staff Uniform	<ul style="list-style-type: none">Sponsor logo on uniformsWorn by all IFFAS 2024 staff members to maximize logo exposure	USD 5,000
Bag Inserts	<ul style="list-style-type: none">When delegates receive the congress bag, they will see the sponsor leaflets in the congress kit.Sponsors supply their leaflets according to number of delegates1 item of promotional material allowed	USD 3,000
Advertisement in Final Program - Inside Page	<ul style="list-style-type: none">One-page inside the Program Book in colorPriority given to sponsorship applicants and then in the order of application	USD 2,000

* All items above may be partially changed according to the agreements between the organizing committee and the sponsor. The amount is excluding VAT.

IFFA 2024 offers the opportunity to learn about the latest technologies, products, and services and to network with respiratory experts in the Asia-Pacific region. You can use the Exhibition Hall to promote your products and services to more than 2,000 participants, lay the groundwork for entering international markets, and build concrete delegates.

Exhibition Period (Subject to change)

Classification	Date	Time	Remark
Exhibition Application Submission Deadline	January 31, 2024	-	-
Final Payment of Application Fee	February 29, 2024	-	-
Equipment Rental Application Deadline	January 31, 2024	-	-
Booth Construction	May 28~29, 2024	09:00~18:30	Corridors and lobbies are open for construction after 18:00.
Exhibitor Move-in	May 29, 2024	14:00~18:30	-
Exhibition	May 30, 2024	09:00~17:00	-
	May 31, 2024	09:00~17:00	-
	June 1, 2024	09:00~17:00	-
Exhibitor Move-out & Dismantling	June 1, 2024	17:00~	-

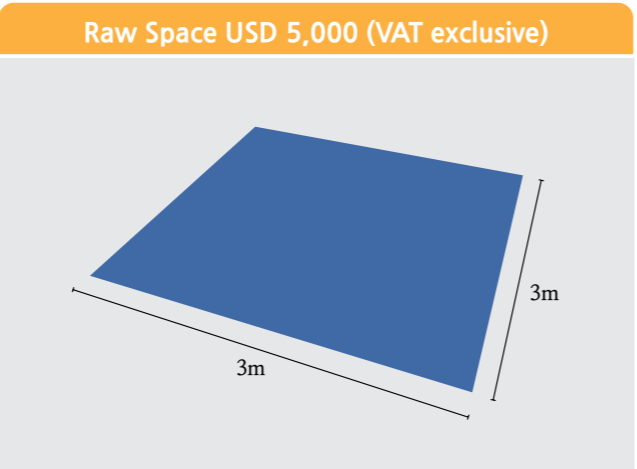
Booth Package

- Additional equipment application form will be provided after the application deadline.
- All applications are accepted on a first come first served basis.



Shell schemes will be fully set up by the secretariat and exhibitors need to decorate own booths.

- Booth Size: 3m (width) x 3m (length) x 2.5m (height)
- Standard Package: Lighting & electricity (1kw), 1 reception desk, 1 chair, company name board, and flooring (pytex)
- Benefits: Company logo on website and in the program book, exhibition badge
- The exhibitor is responsible for preparing tablecloths, extension cords, ornaments, etc

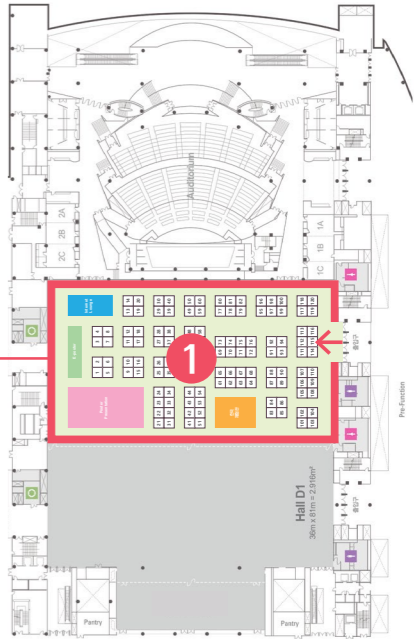
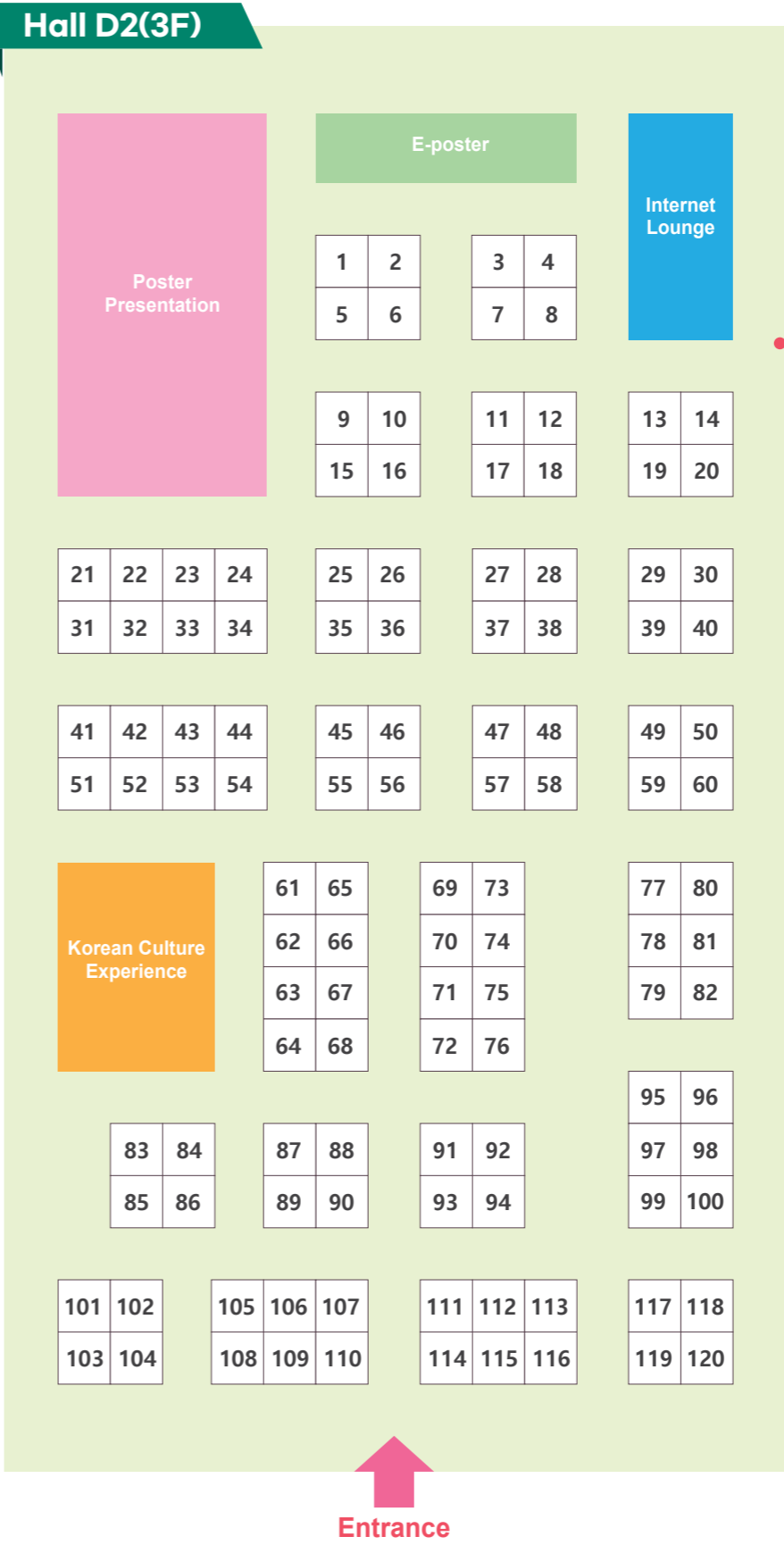


Exhibitors purchasing raw space will need to install own booth(s).

- Raw space, electricity (1kw), and flooring (pytex) will be provided.
- All stand requirements including power connection must be organized by the exhibitor.
- Booth Size: 3m (width) x 3m (length)
- Benefits: Company logo on website and in the program book, exhibition badge

Exhibition Layout

· Layout is subject to change





How to Be a Sponsor / Exhibitor

- Fill out the application form for sponsorship and exhibition on the IFFAS 2024 website.
 - After signing up for membership, upload necessary documents and information, such as company information, staff in charge, selection of sponsorship level, payment information, business registration certificates, and copies of bankbook.
- Pay 50% of the sponsorship or exhibition fee as security within 15 days of sending the application and the remaining 50% by 31 January 2024. (Applicants must pay for all bank fees incurred.)
- After the verification of payment, a tax invoice will be issued.
- All exhibition booths will be assigned in the order that exhibition fees are paid.
- If the sponsorship or exhibition fee is not paid by the deadline, the Organizing Committee reserves the right to cancel the contract, in which case the security is not refundable.

Application Process



Required Document

- A copy of sponsorship or exhibition application form

Key Dates

Classification	Date	Remark
Exhibition Application Submission Deadline	January 31, 2024	-
Final Payment of Application Fee	February 29, 2024	-
Equipment Rental Application Deadline	January 31, 2024	-

Payment Information

Account No.	Name of bank	Bank Swift Code	Beneficiary
180-013-015008	SHINHAN BANK	SHBKKRSE	Korean Foot & Ankle Society

- Bank branch name : Hongje-dong
- Bank Address : 20, Sejong-daero 9-gil, Jung-go, Seoul, South Korea
- Beneficiary address : 313-ho, 10-gil, Sanggyero, Nowon-gu, Seoul, 01696, Korea
- Please email a copy of the remittance receipt to the Secretariat for a smooth confirmation of receiving relevant fees, and ensure that the applicant name and the payer name are the same.
- Payment by personal check or promissory note is not accepted.

Cancellation and Refund

- Please contact the secretariat (exhibition@iffas2024korea.com) before cancelling your application.

By February 29, 2024	80% refund
March 1 ~ April 1, 2024	50% refund
From April 2, 2024	No refund



IFFAS 2024

MEET THE KNOWLEDGE AND BEAUTIFULNESS

May 30 - June 1, 2024

Coex, Gangnam, Seoul, Republic of Korea

IFFAS 2024 Secretariat | Coex

Address	513, Youngdong-daero, Gangnam-gu, Seoul, Korea
Email	exhibition@iffas2024korea.com
Fax	+82-2-6944-8306
Phone	+82-10-9098-5284

